



Tourism Statistics Summary – January 2014

OVERVIEW

Winter visitor arrivals to Anguilla for the first month of 2014 started off positively with an increase of 21.6% over its 2013 January with 17,183 persons gracing our shores. This was the largest recorded number of visitors dating back to figures from 1993. The increase was as a result of the increases in both types of visitors; excursionists and tourists arrivals to the island.

Most visitor arrivals (99.0%) to Anguilla came with the intention of vacationing, while 1.0% came with the intention of doing business.

Visitor arrivals via the airport represented 6.5% of arrivals and the majority; 93.5%, came via the seaport.

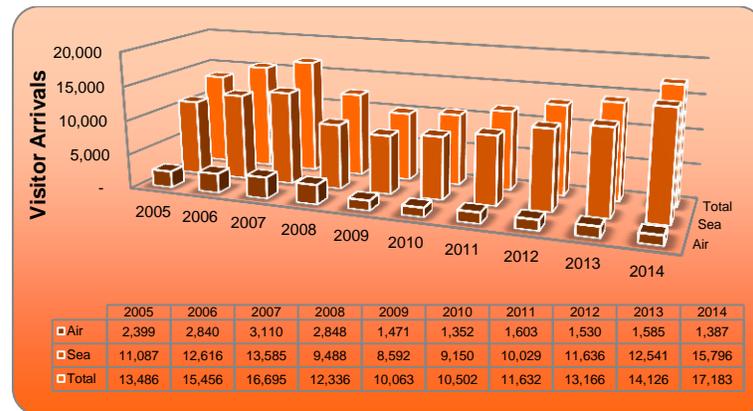


Figure 1: Visitor Arrivals: January 2005 – January 2014

PASSENGER MOVEMENT

Passenger arrivals, which including both visitors and residents, this month increased by 13.0% to 24,186 passengers. This is a 3.9% increase over the 2013 figure for the corresponding period.

Anguilla's inward passenger movement by sea continues to be the main form of entry facilitating 91.7% of arrivals; of which, 18,017 (81.3%) of sea passenger arrivals entered at the Blowing Point terminal and 4,151 passengers (18.7%) arrived at the Sandy Ground terminal. Arrivals by air at the Clayton J. Lloyd International Airport accounted for 2,018 (8.3%) of total passenger arrivals.

Departures during this period were up 10.1%, to 24,411 passenger departures relative to 2013's figure, moving at a slower pace when compared to arrivals.

Of the three ports of exit, the two seaports cumulatively accounted for 88.2%, (21,520) of all departures, of which, the Blowing Point terminal facilitated the movement of 17,451 passengers, 81.1% and Sandy Ground, 4,069 passengers, 18.9%.

By air, 2,891 passengers (11.8%) departed Anguilla through the Clayton J. Lloyd Airport International.

TOURIST (Stay- Over Visitors)

Tourist (stay-over visitors) to Anguilla for the New Year January 2014, were recorded to be 6,644, an increase of 4.6% over the 6,351 in January 2013. This was the second highest recorded figure after the 7,411 arrivals in January 2007, then after 2013 and 2012 with 6,351 and 6,342 respectively.

Tourist arrivals by air held a share of 19.8% and the other share, 80.2% was held by sea.

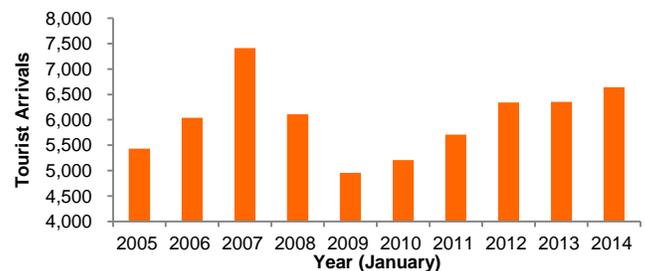


Figure 2: Tourist Arrivals, January 2009– 2014

Tourists (Stay- Over Visitors) *continued*

The intended average length of stay of tourists was 8.0 days, down from 8.5 compared to January 2013. The largest amount of tourist (46.5%) stayed for 4 to 7 days, 20.9% between 1 to 3 days, 20.4% for 8 to 15 days, 2.7% for 16 to 22 days and 9.4% indicated 23 or more days.

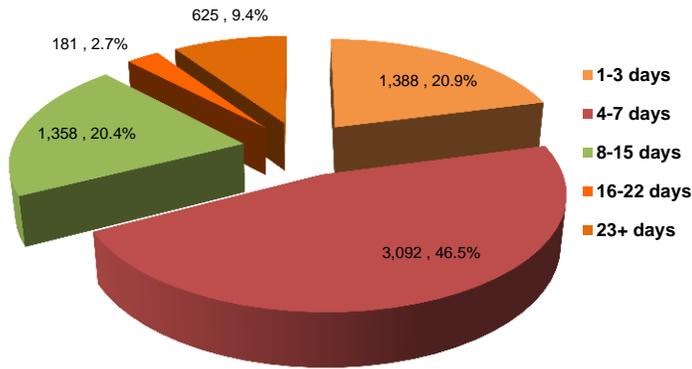


Figure 3: Tourist Arrivals by Length of Stay, January 2014

A review of the source markets for tourists visiting Anguilla in January 2014 over 2013, showed an increase in seven (7) of the source markets, with two (2) showing a decrease and

one (1) remaining unchanged. The highest increase; 839.6% was reported in the German market from 48 to 451 Germans, followed by the Canadian markets with 57.0%. The two decreases were reported by the USA market of 10.5% and 0.8% respectively.

Anguilla’s main market, USA reported two consecutive decreases of 10.5% relative to January 2013 figure and a decrease of 0.6% relative to January 2013/2012, which showed a deceleration in arrivals by this market and type of visitor.

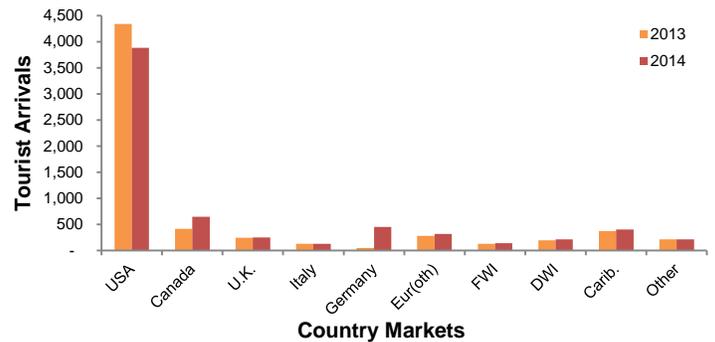


Figure 4: Tourist Arrivals by Country of Residence

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month under review were up 35.5% to 10,539 arrivals compared to the same period in 2013.

Air arrivals remained relatively low for excursionists, accounting for 0.7% of arrivals, while the seaports accounted for 99.3%, of which the Blowing Point port welcomed 60.7% and the Sandy Ground port 39.3%.

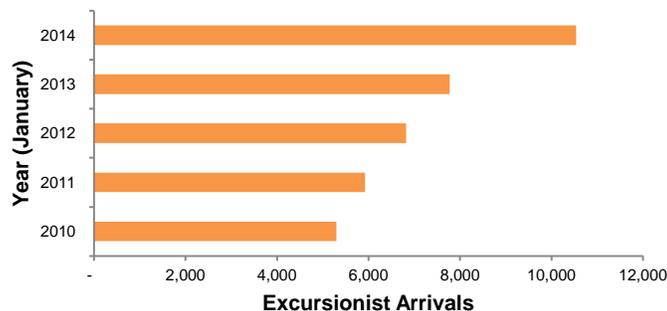


Figure 5: Excursionist Arrivals, January 2009 - 2014

There were increases in eight (8) day-trippers source markets and declines in two (2). The largest increase was reported in Anguilla’s major source market; the USA market with 66.6%, followed by 47.9% in the German market. The declines were experienced by the Dutch West Indies market of 4.1% and by the ‘Other European’ countries’ market with 2.0%.

Anguilla’s main market the USA, accounted for 47.8% of excursionist arrivals to Anguilla.

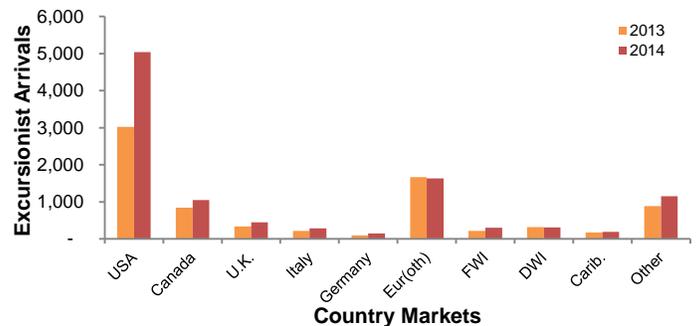


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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